

# Irene Riad

Radical Success Mentor | Executive Depth Coach  
Visionary Leadership Speaker | Identity Alchemist

## Anchored in Identity, Agile in Uncertainty

**Irene Riad** is a Global C-Suite Coach, Global Speaker, ICF/EMCC Coach Mentor & Supervisor as well as Best-Selling Author of 'Radical Becoming – The Superpower of Success' with the legendary Brian Tracy. She is also the Founder and CEO of SightCET – The Institute of Authentic Leadership Culture which is based in Albania and UAE.

Irene empowers soul-inspired conscious leaders, with significant set-backs, to align their vision with their divine purpose, creating an impactful legacy. She is triple accredited coach by - ICF, EMCC, and IAOTRC. She is specialized in Success Psychology and Complex Trauma Recovery.

She is the creator of the MOSAIC Integral Leadership System™, a multi-disciplinary approach for inner deep transformation for outward abundance and expansion. She is also the creator of her signature group program, called The Call to Become More™ for executive visionaries, founders, and senior leaders moving towards legacy leadership.

The system and the group program are rooted in the Jungian depth psychology, neuroscience of recovery, universal spirituality, and creative leadership to empower visionary c-suite leaders to lead the next-generation of conscious leaders.

## Book Irene for Your Event

[ireneriad@sightcet.com](mailto:ireneriad@sightcet.com)

[Website](#) | [Instagram](#) | [Facebook](#) | [LinkedIn](#)

**Location:** Albania & UAE | Available globally

**Keynote Details:** See the next page for more insight into each Keynote Message



### SIGNATURE KEYNOTE

- ✚ The Call to Become More: Unlock Your Inner Code of Legacy Leadership

### BUSINESS GROWTH KEYNOTE

- ✚ Identity-Driven Leadership: How Evolved Leaders Drive Performance, Loyalty, and Bottom-Line Results

### TRANSFORMATIONAL DEEP DIVES

- ✚ The Power Shadow: Reclaiming Sovereignty to Lead with Integrity
- ✚ The Mosaic Identity: Rebuilding Wholeness from Fragmented Success

### THOUGHT LEADERSHIP KEYNOTE

- ✚ Radical Becoming: How Inner Transformation Is the New Currency of Leadership

Bring depth, transformation, and visionary insight to your next event with a speaker who awakens executive leaders to their authentic power, guiding them through radical becoming for lasting impact in business and beyond.

## CO-CREATING EXECUTIVE TRANSFORMATIONS

### **The Call to Become More:**

Unlock Your Inner Code of Legacy Leadership

Discover how inner fragmentation limits outer success, and how the journey from alienation to wholeness ignites legacy-level leadership. Through her riveting story and deep transformation model, Irene inspires audiences to reclaim their true identity, rise beyond hidden pain, and align with their highest vision of impact.

*Ideal for:* Leadership Summits, Women's Forums, Personal Development Events, Conscious Business Conferences

### **Identity-Driven Leadership:**

How Evolved Leaders Drive Performance, Loyalty, and Bottom-Line Results

Grounded in neuroscience, emotional intelligence, and soulful integration, this keynote reveals how purpose-aligned leaders build healthier cultures, stronger teams, and exponential results. Learn the silent blocks sabotaging your top talent and how evolved identity is the new performance advantage.

*Ideal for:* Corporate Retreats, Leadership Offsites, Organizational Development Forums

### **The Power Shadow:**

Reclaiming Sovereignty to Lead with Integrity

Explore how visionary leaders sabotage or suppress power, and how integrating the power shadow unlocks responsible, clear, and sovereign leadership.

### **The Mosaic Identity:**

Rebuilding Wholeness from Fragmented Success

Help leaders understand how trauma creates disconnection in their inner world and how to lead from an integrated, authentic presence. Why Emotional Safety Creates Exponential Impact

*Ideal for:* Executive Coaching Conferences, Advanced Leadership Events, Deep Work Retreats

### **Radical Becoming:** How Inner Transformation Is the New Currency of Leadership

The most successful leaders of the future won't just know how to grow businesses. They'll know how to grow themselves. This keynote explores the future of conscious leadership through the lens of identity evolution, inner peace, and legacy creation.

*Ideal for:* Visionary Business Conferences, Future of Leadership Summits, Innovation Forums